



CAROLYN G. GOODMAN
MAYOR



11TH GLOBAL SUMMIT ON FOOD & BEVERAGES

SEPTEMBER 22 – 24, 2016

LAS VEGAS, NEVADA

Dear Attendees,

Welcome to America's most dynamic city – Las Vegas! You could not have chosen a better place to hold your summit in, and I am convinced that once you get a taste of what Las Vegas has to offer, you will definitely be back. As the Mayor of this great City, I am delighted to tell you why Las Vegas is *the* place to live, work and play!

Las Vegas continues to capture the world's imagination as the City where anything is possible. With world-class hotels, award-winning restaurants, luxurious spas, fantastic shopping, the finest golf courses and spectacular entertainment, Las Vegas remains one of the most electrifying destinations in the world.

While attending the summit, it is my hope that you will have a chance to explore Downtown Las Vegas, an area of our City that is undergoing a dramatic renaissance. It is evolving into a vibrant place for living, working, entertainment and the arts. Downtown Las Vegas is comprised of an enticing mix that includes:

- The neon-drenched excitement of the Fremont Street Experience, visited by over 21 million people each year.
- Multi-million dollar casino and hotel renovations and expansions.
- Fremont East Entertainment District featuring trendy new gathering places for dining, dancing, cocktails and enjoyment.
- An emerging eclectic mix of live-in artists and galleries known as the 18b Arts District.
- The World Market Center, a state-of-the-art home furnishings trade show complex with over 5 million square feet, has merged with another furniture complex in North Carolina and will now be called the International Market Center. The facilities in Las Vegas and North Carolina encompass 13 buildings, with 10.6 million square feet of furniture showrooms.
- Symphony Park, a phenomenal 61-acre planned development anchored by two key projects, the Cleveland Clinic Lou Ruvo Center for Brain Health, designed by renowned architect Frank Gehry, and The Smith Center for the Performing Arts, Las Vegas' first world-class performing arts facility. Symphony Park will also be the planned future home of The Charlie Palmer, a luxury boutique business hotel; a first-class casino/hotel with significant retail space; abundant street-side retail offerings; a two-acre park; and an estimated 1000 urban style residences.
- A collection of world-class museums including the Neon Museum Boneyard, which houses over 100 donated and rescued Las Vegas signs that date from the late 1930s through the early 1990s; The Mob Museum, which provides a fascinating glimpse into our City's history and Discovery Children's Museum in Symphony Park, among others.

Again, welcome to fabulous Las Vegas! Best wishes for an enjoyable stay in our fine City.

Sincerely,

Carolyn G. Goodman
Mayor, City of Las Vegas

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